

Privacy and Data Security

At Magic Kingdom, your right to privacy and security is a major concern. Below are the guidelines we use for protecting your personal information. Please read the following very carefully.

Magic Kingdom Privacy Policy

Magic Kingdom respects your privacy. We will only collect, store or use your personal information for specific purposes. We use your information to support and enhance our relationship with you, for example to process your purchase, provide support, and or for other legitimate reasons described by law. We do not sell your personal information. Our goal is to ensure the highest levels of security and confidentiality.

The Information Magic Kingdom Collects About You

Magic Kingdom only asks for specific types of personal information. We ask you to provide information that will enable us to process your purchase or provide services to you, enhance your site visit, respond to requests for information, support our customer relationship or assist you with any query issues. Magic Kingdom may collect information when you:

- Place an order for products;
- Request e-mail information relating to a product enquiry or query an existing order;

In each of the instances above, we may ask for your name, company, address, e-mail address, phone number, credit card information, other bank details, and other information that is needed to process your purchase.

Magic Kingdom only uses information for specific purposes

The information you provide will be kept confidential and is collected and processed for the following general purposes or for any other legitimate purpose described by the applicable law.

- To process your purchase
- To fulfil requests
- To contact you

Magic Kingdom will not disclose any personal information to any outside organization for its use in marketing without your consent

Personal information regarding you (such as name, address and phone number) or your order and the products you purchase will not be given or sold to any outside organization for its use in marketing or solicitation without your consent.

Your rights

Upon your request and within 40 days we will inform you about the type of personal information we hold about you, the purposes for which we hold it and the possible recipients or types of recipients. Upon written request and within a reasonable period of time we will also correct, delete and/or block personal information from further processing if that information proves to be factually inaccurate, incomplete, or irrelevant to the purpose(s) of the processing.

Cookies

Cookies are a technology which can be used to provide you with tailored information from a Web site. A cookie is an element of data that a Web site can send to your browser, which may then store it on your system. You can set your browser to notify you when you receive a cookie, giving you the chance to decide whether to accept it.

Our site makes use of cookies. Cookies are used for the following purposes:

- User targeting
- Research and development

Contact Magic Kingdom

If you would like to contact us, or have questions or suggestions regarding our Privacy Policies, please write, or e-mail us at the following address:

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